

**ASK BETTER QUESTIONS**

Learn how to ask powerful questions that automatically unlock your player's physiology and neurology.

**ATHLETIC COACHES**

Understand the underpinning of your players mindset and how they sort information.

**MIND BODY CONNECTION**

Help player's elevate their game by tapping into their mind/body connection and using it on demand - every time.

**MENTAL HEALTH**

Understand the origins of anxiety, depression, ADD/ADHD, addictions, behavioral challenges and how they effect your players.

**UNDERSTAND TRAUMA**

Learn about the undeniable connection between language, complex trauma and its myriad of symptoms.

**Athletic Coaches:** Come learn the direct messages and subtle clues that are often hidden inside our words...and how kids unconsciously embody them. Learn how to naturally decode language, how to invite self-discovery, how to deliver an impactful message and how to evoke deep awareness. Learn how to unlock your player's potential and take their game to the next level.

**Change your questions → change your player's future.**

**LEARNING OBJECTIVES**

- + Learn the structure of language to help kids sustainably shift their perspective.
- + Learn how to identify and interrupt patterns that keep your players stuck.
- + Understand how behaviors are made & how emotions are generated.
- + Become fluent deciphering the meaning behind words and their buried connection.

**After this, you will be able to**

- Identify the unspoken parts of communication,
- Breakthrough even the toughest mindsets, and
- Influence like never before.

# How we can help?

**Coaching**

**Speaking**

**Training**

Unconventional Approaches to Mental Health & Wellness | Practitioner Development  
Biopsychosocial Approach | Communication Strategies | One on One Coaching

## Our Philosophy: You're the expert in your field.

**WHAT** you are coaching and your knowledge in that field is your expertise, yet  
**HOW** player's learn it and how they experience you - is our expertise.

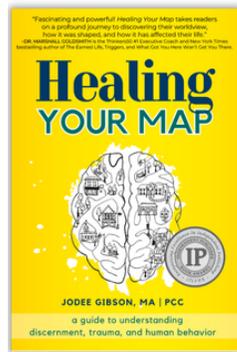
**We specialize in Athletic Coaches.**

**All of our programs are bespoke and built to suit.**

### Company Snapshot

Jodee is an award-winning author  
**Healing Your Map | 2023 IPPY Silver Medalist in psychology & Mental Health**

**Nationally Recognized as  
2023 Female Voice Award  
for coaching**



#### Trusted By



#### Jodee's Differentiators

##### Biopsychosocial Approach

PhD in Psychology & Human Development • *student*  
Master of Arts • Organizational Leadership  
Professional Certified Coach • PCC | ICF  
Compassionate Inquiry Practitioner



**Connect today.**

**Jodee Gibson, MA, PCC | Founder and Master Coach**  
**+1 248-506-6604 or [jodee@jodeegibson.com](mailto:jodee@jodeegibson.com)**  
**[www.HumanBehaviorArchitects.com](http://www.HumanBehaviorArchitects.com)**